

**From:** Shelley Werk <Shelley@prostatecancerbc.ca>

**Sent:** Wednesday, July 28, 2021 1:31 PM

**To:** Clerks <Clerks@portmoody.ca>

**Subject:** Light up in Blue for Prostate Cancer Awareness - September 2021

Good afternoon, September is Prostate Cancer Awareness Month and we would like to ask you to light up in blue to help spread the awareness for the 1 in 9 men diagnosed with this disease.

We would like to ask you to light up in blue any day you may have available in September. We are aiming to have a landmark in all major cities across Canada to be lit up in blue for Prostate Cancer.

Thank you for your wonderful support!

Thank you very much

**Shelley Werk, Donor Relations**

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We need your help this September!

# LIGHT UP IN BLUE FOR PROSTATE CANCER AWARENESS MONTH

Help us raise awareness for the **#1 cancer** in Canadian men.

**LIGHT UP A LOCAL LANDMARK IN  
BLUE TO SHOW YOUR SUPPORT.**

We want every man to know that they should have a PSA test done by the age of 50 (or 40-45 if they have a family history). Because when diagnosed early, prostate cancer is nearly 100% treatable.

# LIGHT UP A LOCAL LANDMARK IN BLUE THIS SEPTEMBER

## MEN AND THEIR LOVED ONES ACROSS CANADA NEED YOUR SUPPORT

Prostate Cancer Foundation BC, and our support initiative, Prostate Cancer Support Canada would like to kindly request that you “Light up in Blue”. All of September or any days that you happen to have available would be much appreciated.

We will be promoting our Light up in Blue campaign on our social media platforms and through our newsletters that go out across Canada.

For more information, please contact Shelley Werk at  
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[prostatecancerbc.ca](http://prostatecancerbc.ca)



[prostatecancersupport.ca](http://prostatecancersupport.ca)