

CleanBC Rebates

Community Energy Coach



The Community Energy Coach supports communities, local governments, and industry stakeholders in the promotion of CleanBC rebate programs and education of heat pumps.

Agenda


1. Introduction to the Community Energy Coach
2. CleanBC Rebates Overview
3. How to Promote the Rebate Program
 - How the City of Port Moody and the Climate Action Committee can promote the CleanBC Program
 - How homeowners can share with their network

Community Energy Coach

Have questions? Using a screen reader or other assistive technologies? Call an Energy Coach at 1-844-881-9790

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[Rebate Search Tool](#) [About Us](#) [Contact Us](#) [Menu](#)



CleanBC Community Energy Coach

The Province of B.C. offers free energy coaching services to assist community organizations to engage community members on energy efficiency and home heating fuel-switching opportunities, as well as take advantage of the CleanBC Better Homes and Home Renovation Rebate Program rebates and the [CleanBC Heat Pump Group Purchase Rebate](#). To connect with a Community Energy Coach e-mail CEC@betterhomesbc.ca.

Community Energy Coach Support

The Community Energy Coach works with community organizations to:

1. Support community-based promotion and engagement of the CleanBC Better Homes programs to build awareness of home energy improvement and fuel-switching opportunities.
2. Support the implementation of Heat Pump Group Purchase Rebate initiatives in your community.

<https://betterhomesbc.ca/community-coach/>

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Community Energy Coach

The Community Energy Coach works with community organizations to:

- Support community-based promotion and engagement of the CleanBC Better Homes programs to build awareness of home energy improvement and fuel-switching opportunities.
- Support the implementation of Heat Pump Group Purchase Rebate initiatives in your community.
- Provide outreach and engagement support at public events and workshops.
- For more information on engaging a community energy coach or to get started with accelerating retrofits in your community, contact CEC@betterhomesbc.ca

CleanBC Rebates

Have questions? Using a screen reader or other assistive technologies? Call an Energy Coach at 1-844-881-9790



[Rebate Search Tool](#)

[About Us](#)

[Contact Us](#)



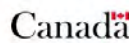
Better Homes helps British Columbians find rebates that save energy and lower greenhouse gas emissions.



[Not sure where to start? Follow our step-by-step guide](#)

5

<https://betterhomesbc.ca>



©2019 CleanBC Better Homes
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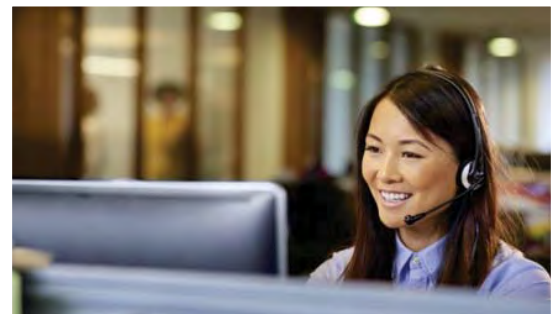
CleanBC –Energy Coaching

Self-Serve Online Resources

- Incentives, rebates, and financing search tool
- Resources to learn about energy efficiency products and services
- Frequently asked questions

Energy Coaching Support

- Website: www.betterhomesbc.ca
- Phone (toll-free): **1-844-881-9790**
- Email: ask@betterhomesbc.ca



6

Rebate Search Tool

Rebate Search Tool

What **type of project** are you completing?

Renovating a home

Where is the home **located**?

Enter municipality or regional district

How is the home **currently heated**?

If the home has more than one system, select the main heat source.

- ☐ Electricity (baseboard, furnace)
- ☐ Natural Gas or Propane (furnace, boiler, fireplace)
- ☐ Oil (furnace, boiler)
- ☐ Wood (stove, fireplace)
- ☐ District energy (locally created energy)
- ☐ Heat Pump
- ☐ Geothermal
- ☐ Not sure, view all rebates

Submit

Filter Search Results

- ☐ Limited Time Offers
- ☒ Heating
- ☐ Hot Water
- ☐ Windows, Doors and Draftproofing
- ☐ Insulation
- ☐ Appliances
- ☐ Wind, Solar or Geothermal
- ☐ Home Energy Evaluation
- ☐ Income-Qualified Programs
- ☐ Indigenous Community Offers
- ☐ Civic and Community Offers
- ☐ Financing Offers
- ☐ Mortgage Refund
- ☐ Tax Refund
- ☐ Bonus and Special Offers

Heating

Install a Heat Pump

| | |
|---|---------------------|
| Central Air Source Heat Pump Rebate Compatible with a new or existing duct system | \$1,200 - \$3,000 |
| Mini-Split or Multi-Split Air Source Heat Pump Rebate Compatible with homes with no duct system | \$1,000 - \$3,000 |
| Dual-Fuel Central Air Source Heat Pump Rebate Integrate an existing fossil fuel heating system with a central heat pump | \$3,000 |
| Air-to-Water Heat Pump Rebate Air-to-water space heating systems | \$3,000 |
| Combined Space and Hot Water Heat Pump Rebate Space heating and domestic hot water system | \$1,000 - \$4,000 |
| CleanBC Better Homes Low-Interest Financing Program Fuel switch to a heat pump and access low or no-interest loans upon approval | up to \$40,000 loan |
| Heat Pump Group Purchase Rebate Participate in a group rebate for fuel switching to a heat pump | up to \$500 |

7 <https://betterhomesbc.ca/rebate-search-tool/>

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Limited Time Offer: Double the Rebates

Limited Time Offer

For a limited time,
Double the Rebate on
select offers!

[Click for more information](#)

Receive **Double the Rebates** on all select upgrades. Double the Rebate offers vary based on when you received your promo code.

Registration has now closed.

1. Register for a **Promo Code** between October 1, 2020 to March 31, 2021.
2. All upgrades must be installed and invoiced between **October 1, 2020** and **June 30th, 2021**
3. Apply within 6 months of your invoice date using your Promo Code

Rebates – Eligibility Criteria

- Eligible homes include: Single family, side-by-side rowhome or duplex, mobile home on permanent foundation
- Rebate values dependant on **primary space heating system prior to upgrade**
 - **Note:** A natural gas or propane fireplace is never considered a primary heating system.
- **Rebates cannot exceed the cost** of the upgrade and may only be claimed once
- Maximum of 1 primary space heating rebate; **cannot** get both a heat pump and natural gas furnace rebate
- Homes primarily heated by Electricity supplied by BC Hydro must meet the **Minimum Electricity Consumption Requirement** (<https://app.bchydro.com/hero/eligibility>)



9

Heat Pump Rebates: Fossil Fuel Heated Homes

| Heat Pump Type | CleanBC Base Rebate |
|--|---------------------|
| Variable Speed Mini Split Air Source Heat Pump – Single Head HSPF ≥ 9.3, SEER ≥ 16 | \$3000* |
| Variable Speed Mini Split Air Source Heat Pump – Multi Head HSPF ≥ 9.3, SEER ≥ 16 | \$3000* |
| Variable Speed Tier 2 Central Air Source Heat Pump HSPF ≥ 9.3, SEER ≥ 16 | \$3000* |
| Tier 1 Central Air Source Heat Pump HSPF ≥ 8.5, SEER ≥ 15 | \$1200 |
| Dual Fuel Central Air Source Heat Pump HSPF ≥ 9.3, SEER ≥ 16 (no variable speed required) | \$3000* |

*Homeowners who received a Promo Code prior to March 31st, 2020 can access Double the Rebates if the heat pump is installed prior to June 30th, 2021.



10

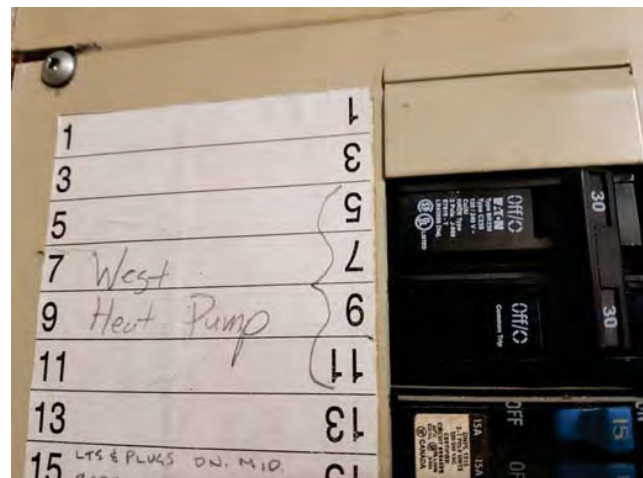
Heat Pump Rebates: Fossil Fuel Heated Homes...Continued

| Heat Pump Type | Rebate Amount |
|--|--|
| Air-to-Water Heat Pump | \$3000* |
| Combined Space & Hot Water Heat Pump | \$4000* + \$300 (Two Upgrade Bonus) |
| Electric Service Upgrade Upgrade electrical service to 100, 200, 400 amp service | \$500* |

*Homeowners who received a Promo Code prior to March 31st, 2020 can access Double the Rebates if the heat pump is installed prior to June 30th, 2021.

Electrical Service Upgrade Rebate

- \$500 rebates for upgrading electrical service to 100, 200, or 400 amp service
 - When in combination with any heat pump space heating or water heating rebate for system that were previously fossil fuel fired equipment.
- Municipal top ups may also be available



Promote the Heat Pump Group Purchase Rebate



Rebate Search Tool

About Us

Contact Us



Heat Pump Group Purchase Rebate

The Heat Pump Group Purchase Rebate (GPR) is an additional rebate offer that rewards groups of homeowners working together to reduce greenhouse gas emissions by switching from an oil, natural gas, or propane heating system to an air source heat pump. Participants are encouraged to spread the word about their heat pump purchase group, as the larger each group becomes, the larger the rebate will be. The Group Purchase Rebate ranges from \$200 per home, for a group of 2 homes up to a maximum of \$500 for a group of 20 to 30 homes. The Group Purchase Rebate is additional to the individual air-source heat pump rebate of up to \$3,000 available from CleanBC and any local government top-ups that may be available.

- The GPR rewards groups of homeowners working together **to switch from natural gas, oil or propane heating to an air source heat pump.**

13

www.betterhomesbc.ca/rebates/gpr



GPR Rebate Amount Based on Group Size

- GPR amount is based on the final group size, the rebate is paid out as a separate rebate cheque mailed to the applicant (second payment). Amount is determined once the code has expired.

Available Rebates

The size of the rebate a participant can access depends on the size of the group using the same GPR Code.

| Size of Group | Each Participant Receives |
|---------------|---------------------------|
| 2-4 homes | \$200 |
| 5-9 homes | \$275 |
| 10-14 homes | \$350 |
| 15-19 homes | \$425 |
| 20-30 homes | \$500 |

- The [CleanBC Better Homes and Home Renovation Rebate Program](#) is offering \$3,000 heat pump rebates for fuel switching from fossil fuel to a heat pump in addition to the Group Purchase Rebate.
- Select municipalities have [Municipal Offers](#) of up to an additional \$2,000 that can be accessed only when converting from fossil fuel heating (natural gas, oil, or propane) to an electric air-source heat pump.

14



Guidance for GPR Participants

Participation Guide
for the Heat Pump Group Purchase Rebate

Follow these steps:

- ☐ **Step 1: Obtain a GPR Code**
Start a group or receive a GPR Code from someone else.
- ☐ **Step 2: Register**
Join the group by submitting the form at BetterHomesBC.ca/GPR-Register. You must register to access this offer.
- ☐ **Step 3: Complete Upgrades**
Have your contractor install your heat pump. Find contractors online at BetterHomesBC.ca/PRC.
- ☐ **Step 4: Submit Application**
Submit your heat pump application online at App.BCHydro.com/HERO. Include your GPR Code in the Promotional Code field. Submit your application before your GPR Code expires!

My GPR Code: _____

My Contractor: _____

Heat Pump AHRI Number: _____

Find out more and register at
www.betterhomesbc.ca/rebates/gpr

Access up to an additional \$500
The Group Purchase Rebate can be combined with a CleanBC Heat Pump Rebate for up to \$3,500 back!

Registration is required to participate, conditions apply. See website for details. Questions? Email eco@betterhomesbc.ca




- Participant Guide for accessing the Heat Pump Group Purchase Rebate is available
- Form-fillable and hyperlinked to help guide group members
- www.BetterHomesBC.ca/GPR-Guide
- **Important note:** Homeowners **must** register with the program to access this offer.
- Code format includes the expiry date for clarity (e.g. GPRXXXX-EXPDD/MM/YYYY)



15

Heat Pump Low-Interest Financing Program

| Heat Pump Type | Efficiency | Primary Fuel Before Upgrade | Interest Rate |
|--|--|--|---------------|
| Mini-Split or Multi-split | <ul style="list-style-type: none"> • HSPF ≥9.30 • SEER ≥16 • Variable speed compressor required | <ul style="list-style-type: none"> • Oil, • Propane, or • Natural gas | 0% |
| Tier 2 Central System | <ul style="list-style-type: none"> • HSPF ≥9.30 • SEER ≥16 • Variable speed compressor required | <ul style="list-style-type: none"> • Oil, • Propane, or • Natural gas | 0% |
| Tier 2 Central System with fossil fuel back-up (dual fuel) | <ul style="list-style-type: none"> • HSPF ≥9.30 • SEER ≥16 • Variable speed compressor not required | <ul style="list-style-type: none"> • Propane, or • Natural gas | 0% |
| Tier 1 Central System | <ul style="list-style-type: none"> • HSPF ≥8.50 • SEER ≥15 • Variable speed compressor not required | <ul style="list-style-type: none"> • Oil, • Propane, or • Natural gas | 4.99% |
| Air-to-Water Heat Pump | <ul style="list-style-type: none"> • See Qualified Product List | <ul style="list-style-type: none"> • Oil, • Propane, or • Natural gas | 0% |

- Upgrades **must** be installed by a **Finance Registered Contractor**.
- You must have a residential utility account with FortisBC, BC Hydro or a municipal utility.
- Your home must be **primarily heated** with:
 - Natural Gas
 - Propane
 - Oil
- Premises primarily heated by wood or other solid fuels are not eligible.

<https://betterhomesbc.ca/frc/>



16

Heat Pump Rebates: Electrically Heated Homes*

- Electrically heated homes must meet a **minimum electricity consumption** to be eligible.
 - Check eligibility by entering your BC Hydro account number and home's square footage at bchydro.com/hero/eligibility

| Heat Pump Type | Rebate Amount |
|--|----------------------|
| Variable Speed Mini Split Air Source Heat Pump – Single Head HSPF ≥ 10, SEER ≥ 18 | BC Hydro \$1000** |
| Variable Speed Mini Split Air Source Heat Pump – Multi Head HSPF ≥ 9.3, SEER ≥ 16 | BC Hydro \$1000** |
| Variable Speed Tier 2 Central Air Source Heat Pump HSPF ≥ 9.3, SEER ≥ 16 | BC Hydro \$2000** |

*Replacing or adding to an existing heat pump is not eligible for rebates

** Homeowners who received a Promo Code prior to Dec 31st, 2020 can access Double the Rebates if the heat pump is installed prior to June 30th, 2021.



17

Upgrade Your Natural Gas

- Natural gas replacement rebates are available to homeowners looking to upgrade their current natural gas primary space heating systems.
 - Homes currently heated by electricity cannot access natural gas primary space heating rebates.**
- Primary space heating systems count as one upgrade towards the bonus offers

| UPGRADE CATEGORY | UPGRADE TYPE | TECHNICAL DETAILS | SPONSOR | REBATE |
|----------------------------------|---|----------------------------------|-------------------------------------|---------|
| UPGRADE YOUR NATURAL GAS HEATING | NATURAL GAS FURNACE | HIGH EFFICIENCY ≥97% AFUE | cleanBC FORTIS BC Energy at work | \$1,000 |
| | NATURAL GAS FURNACE | HIGH EFFICIENCY 95-96.9% AFUE | FORTIS BC Energy at work | \$800 |
| | NATURAL GAS BOILER | HIGH EFFICIENCY ≥94% AFUE | FORTIS BC Energy at work | \$1,000 |
| | NATURAL GAS COMBINATION HEATING AND HOT WATER SYSTEM | ENERGY STAR OR P9 CERTIFIED | FORTIS BC Energy at work | \$1,000 |



18

Water Heating and Windows and Doors

- Water heater rebates available for both natural gas systems and heat pump water heaters
- Window rebates are funded both in part by the Utility Providers and the CleanBC Program.
- Water heaters count as one upgrade for the bonus offers
- Windows and Doors when the rebate achieved is at least \$250 counts as one upgrade for the bonus offers

| UPGRADE CATEGORY | UPGRADE TYPE | TECHNICAL DETAILS | SPONSOR | REBATE |
|-------------------|---|---|---|-------------------------------------|
| WATER HEATING | NATURAL GAS STORAGE TANK WATER HEATER | EFFICIENT (0.67 EF) | FORTIS BC Energy at work | \$200 |
| | NATURAL GAS TANKLESS (ON-DEMAND) WATER HEATER | HIGH EFFICIENCY CONDENSING | FORTIS BC Energy at work | \$1,000 |
| | NATURAL GAS STORAGE TANK WATER HEATER | | | \$1,000 |
| | ELECTRIC HEAT PUMP WATER HEATER | HIGHEST EFFICIENCY | cleanBC BC Hydro Power smart FORTIS BC Energy at work | \$2,000 |
| WINDOWS AND DOORS | TIER 2 PRODUCT | U-FACTOR OF ≤ 1.22 W/M ² -K | cleanBC BC Hydro Power smart FORTIS BC Energy at work | \$100 each Maximum 20 (\$2,000) |
| | TIER 1 PRODUCT | U-FACTOR OF 1.23 – 1.40 W/M ² -K | | \$50 Each** Maximum 20 (\$1,000) |



19

Insulation Rebates

- Insulation rebates are based on the improvement of R-value added into a given space.
- Each location has their own calculation to determine rebate amount
- All insulation categories when the rebate achieved is at least \$500 can count towards the bonus offers.
 - Other insulation does not apply

| UPGRADE CATEGORY | UPGRADE TYPE | TECHNICAL DETAILS | SPONSOR | REBATE |
|------------------|-------------------------|---|---|-------------|
| INSULATION | ATTIC | \$0.02 X R-VALUE X SQUARE FEET (MINIMUM R12) | cleanBC BC Hydro Power smart FORTIS BC Energy at work | Max \$900 |
| | BASEMENT/CRAWL SPACE | \$0.09 X R-VALUE X SQUARE FEET (MINIMUM R10) | | Max \$1,200 |
| | EXTERIOR WALL CAVITY | \$0.09 X R-VALUE X SQUARE FEET (MINIMUM R12) | | Max \$1,200 |
| | EXTERIOR WALL SHEATHING | \$0.09 X R-VALUE X SQUARE FEET (MINIMUM R3.8) | | Max \$1,200 |
| | OTHER | \$0.07 X R-VALUE X SQUARE FEET (MINIMUM R20) | | Max \$1,000 |

****As of April 1st, 2021, all insulation upgrades must be completed by an Insulation Program Registered Contractor to access the CleanBC Rebates.**



20

Bonus Rebate Offers

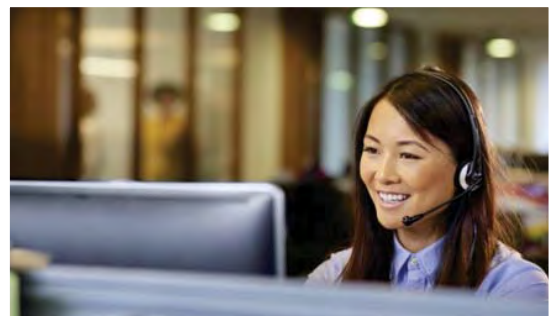
| | | | | |
|--------------|---|--|-------------|------------------|
| BONUS OFFERS | TWO UPGRADE BONUS - Install any two eligible upgrades within 18 months | cleanBC | \$300 | Minimum \$750 |
| | HOME ENERGY IMPROVEMENT BONUS - Complete a pre- and post-upgrade EnerGuide home evaluation and install any three eligible upgrades, both within 18 months | BC Hydro Power smart FORTIS BC Energy at work | Max \$2,000 | |
| ENERGUIDE | PRE-UPGRADE ENERGUIDE HOME EVALUATION REBATE Complete a pre-upgrade EnerGuide home evaluation | cleanBC | \$200 | |
| | POST-UPGRADE ENERGUIDE HOME EVALUATION REBATE Complete a post-upgrade EnerGuide home evaluation within 18 months of the pre-upgrade | cleanBC | \$100 | |

- All bonus rebates are additional to the individual upgrade rebates
- Upgrades must be **bonus-eligible** to count towards the bonus offers

Support is Available

Energy Coaching Support

- Website: www.betterhomesbc.ca
- Phone (toll-free): 1-844-881-9790
- Email: ask@betterhomesbc.ca



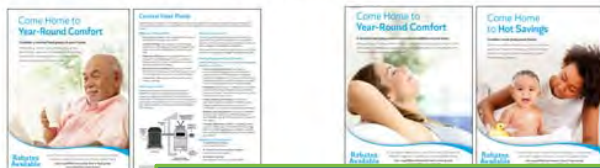
How to Promote the Rebate Programs

Local Government website, Social Media, Community Newsletters, Direct Mail (utility bills), Host and promote a Webinar



Introducing: Civic and Local Government Marketing Toolkit

RETROFIT RESOURCES –Consumer Guides



Consumer Guides

- Available for: Central Heat Pumps, Ductless Water Heaters
- Updated: November 2019
- Size: 8.5" x 11"



Civic and Local Government Marketing Toolkit

TOOLKIT VERSION 5.0

www.betterhomesbc.ca/community-coach

1-884-881-9790



BETTER HOMES

- Outlines the **materials** and **resources** to promote the CleanBC Home Renovation Rebate Program to homeowners and residents.
- To **request a copy** of this resource please contact the **Community Energy Coach** at CEC@betterhomesbc.ca



BETTER HOMES

Use Social Media (Posts)



Did you know that switching to a heat pump is good for your wallet and the planet? Switching to an electric heat pump provides year-round comfort, better indoor air quality, and produces 97% less greenhouse gas emissions than natural gas or oil heating systems and you could save 40-75% on your annual heating bill if converting from oil to an electric heat pump. Access up to \$3,000 in rebates plus municipal top-ups and electrical service upgrade rebates when you make the switch from a fossil fuel (oil, gas, propane) heating system to an electric heat pump! Visit BetterHomesBC.ca/Rebate-Search-Tool and get started!

Social media posts to promote via Facebook.

- Social Media templates catch the eye of homeowners/stakeholders with an associated link to learn more
- Local testimonial can be used as a visual pairing to text-based posts.

Social Media –Twitter Templates

| | | | |
|--|--|---|---|
| Character Count: 271 Planning home upgrades? BetterHomesBC.ca is BC's online hub for upgrade & rebate information. Access support to reduce energy use & greenhouse gas emissions. Learn about the thousands of dollars of rebates & offers available. Visit BetterHomesBC.ca/Rebate-Search-Tool to get started! Updated: February 2020 | Character Count: 146 Upgrading to efficient windows is a clear win for your home comfort. Get up to \$2000 in rebates when installing eligible models! Learn more below. Updated: February 2020 | Character Count: 198 Planning upgrades? Wondering what rebates are available for your home? Check out the CleanBC online search tool to find rebates that fit you! Visit BetterHomesBC.ca/Rebate-Search-Tool to learn more! Updated: February 2020 | Character Count: 215 A \$1000 rebate AND up to 50% energy savings? It's possible when you switch your home to a heat pump water heater! Soak in the savings for years to come with this smart, climate-friendly investment. Learn more below. Updated: February 2020 |
| Character Count: 208 Planning a whole home renovation? The Home Energy Improvement Bonus offer provides up to \$2000 when you work with a certified energy advisor and install three eligible upgrades in your home! Learn more below. Updated: February 2020 | Character Count: 232 Heating, cooling, air filtration, dehumidification, and more! Upgrade your home's HVAC system to a high-efficiency system. Get up to \$3000 in rebates plus municipal top-ups and electrical service upgrade rebates when you make the switch from a fossil fuel (oil, gas, propane) heating system to an electric heat pump! Learn more at BetterHomesBC.ca . Updated: February 2020 | Character Count: 178 Ready to kick the fossil fuel habit? Get up to \$3000 plus municipal top-ups when switching your home heating system to an electric heat pump! Learn more at BetterHomesBC.ca . Updated: February 2020 | Character Count: 215 Insulation and air sealing is a great first step to improving your energy efficiency and comfort in an existing home. Get up to \$5,500 in rebates for upgrading your home's insulation! Learn more at BetterHomesBC.ca . Updated: February 2020 |

Social media text templates to promote via Twitter.

- Short text templates intended to catch the eye of a homeowner or stakeholder to interest and motivate them to click the link for more information.
- Max 280 character count

Direct Mail: Utilize Utility Bill Mail Outs to Distribute Info About Rebates



Postage is Paid

Letter is Being Delivered

Include an Info Sheet
About Your Climate Plan
and Available Rebates

Direct Mail has proven effective at generating interest and driving inquiries to the CleanBC Energy Coach Service



27

Host Community Webinar



Digital education materials to promote the rebate program including:

- Introduction to GPR webinar
- Considering a Heat Pump webinar

Options

- The Community Energy Coach offers a schedule of reoccurring webinars on topics of interest including the popular ***Considering a Heat Pump Webinar***



28

Fund a Municipal Top-Up

| Municipality | Electric Heat Pump Space Heating Top-Up | Electrical Service Upgrade Top-Up | Electric Heat Pump Water Heater Top-Up | EnerGuide Evaluation Top-Up |
|---------------------------------|---|-----------------------------------|---|----------------------------------|
| | Must be converting from fossil fuel space heating system to qualify, see below for details. | | Must be converting from a fossil fuel water heating system to qualify, see below for details. | No fuel conversion requirements. |
| City of Vancouver | \$2,000 Or \$6,000** | \$500 | \$1,000 | \$150 |
| Capital Regional District* | \$350 | | | |
| City of Victoria* | \$350 | | | |
| District of Saanich* | \$350 | \$500 | \$350 | \$150 |
| City of Kamloops | | | | \$150 |
| City of Richmond | | | | \$150 |
| Comox Valley Regional District | \$350 | | | \$150 |
| City of North Vancouver | \$2,000 | \$500 | \$1,000 | \$150 |
| Resort Municipality of Whistler | \$2,000 | \$500 | \$1,000 | |
| City of Powell River | \$350 | \$500 | \$350 | |
| City of Kelowna | | | | \$150 |

Many municipalities have **added top-up rebates** to further incentivize retrofits.

Top ups range from \$350 to \$6,000.

Contact the Program's Provincial Admin to learn more about top-ups at betterhomesbc@gov.bc.ca

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29

<https://betterhomesbc.ca/municipal-offers/>

Getting Started with GPR in Your Community

Program Guide Heat Pump Group Purchase Rebate

Step 2. Start or Seed a Group

- Interested stakeholders are able to start a group even if they are not personally installing a heat pump in their home. This will allow local governments, contractors, community groups and others to start a GPR group. Those groups can start (seed) a group by registering [here](#). Be sure to sign up as a Contractor, Community Organizer, or Municipality if you are looking to 'seed' a group.
- The administration will not count the 'seeder' as an active participant, and therefore not count towards group size. Only homeowners that register for a GPR Code, install an eligible heat pump, and receive the rebate will count towards the total group size.
- Reminder:** Codes are valid for 90 days from the date the group is formed. When homeowners join an existing group they make sure they have enough time to install an eligible heat pump and apply before the code expires. The GPR Code includes the Expiry Date, noted in the confirmation email you will receive.

Launch a GPR Group in your community by:

1. Read through the GPR Program Guide
2. Email the Community Energy Coach for resources and information on promoting the GPR and CleanBC rebates
3. Register for the GPR by starting a new 'seeded' group

https://betterhomesbc.ca/wp-content/uploads/2020/05/GPR_Guide_for_Community_Organizations-Contractors-and-Municipalities_May2020.pdf

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30

GPR-Specific Promotional Resources

Experience Year-Round Comfort
with CleanBC Heat Pump Rebates



CleanBC Heat Pump Rebates

In Victoria, access up to
\$6,850

Combine a CleanBC Heat Pump Rebate, the Group Purchase Rebate, and Victoria Municipal Top-Ups for maximum savings!

Find out more at
www.betterhomesbc.ca/rebate

Conditions apply. See website for details. Questions? Email ask@betterhomesbc.ca or call 1-844-881-9790.

Community-Specific GPR Poster and Social Media Posts

- Promote the GPR in addition to other rebates, including municipal top ups
- Customized to the region
- Provides links to find out more
- Can be used digitally on a website or e-newsletter
- Can be used as a print-out for flyers/posters throughout the community



31

GPR-Specific Promotional Resources

Blank/Fillable Posters

- Blank posters are form-fillable to include unique code
- Use community-specific 'seeded' Code

GPR-Specific Posters

- Promote the GPR generally without the use of a Code
- Encourage members of the community to start their own groups

Experience Year-Round Comfort
with the Heat Pump Group Purchase Rebate



HEAT PUMP Group Purchase Rebate

GPR Code:

Access up to an additional **\$500**

Find out more and register at
www.betterhomesbc.ca/rebates/gpr

Join my group*

Combine a CleanBC Heat Pump Rebate, the Group Purchase Rebate, and Municipal Top-Ups for maximum savings!

*Registration is required to participate, conditions apply. See website for details. Questions? Email ask@betterhomesbc.ca

Experience Year-Round Comfort
with the Heat Pump Group Purchase Rebate



HEAT PUMP Group Purchase Rebate

Access up to **\$500**

Find out more and register at
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Combine a CleanBC Heat Pump Rebate, the Group Purchase Rebate, and Municipal Top-Ups for maximum savings!

Registration is required to participate, conditions apply. See website for details. Questions? Email ask@betterhomesbc.ca

32

Summarizing Local Government Rebate Promotion Options

- Host Rebate Information on Local Government website
- Community Newsletters and E-Newsletters
- Social Media
- Direct Mail
- Fund a Municipal Top-up
- 'Seed' a GPR Code



Request promotional materials and the Civic and Local Government Marketing Toolkit from the Community Energy Coach at CEC@betterhomesbc.ca



Questions?