

# CleanBC Rebates

Community Energy Coach



The Community Energy Coach supports communities, local governments, and industry stakeholders in the promotion of CleanBC rebate programs and education of heat pumps.

## Agenda


1. Introduction to the Community Energy Coach
2. CleanBC Rebates Overview
3. How to Promote the Rebate Program
  - How the City of Port Moody and the Climate Action Committee can promote the CleanBC Program
  - How homeowners can share with their network

# Community Energy Coach

Have questions? Using a screen reader or other assistive technologies? Call an Energy Coach at 1-844-881-9790

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CleanBC Community Energy Coach

The Province of B.C. offers free energy coaching services to assist community organizations to engage community members on energy efficiency and home heating fuel-switching opportunities, as well as take advantage of the CleanBC Better Homes and Home Renovation Rebate Program rebates and the [CleanBC Heat Pump Group Purchase Rebate](#). To connect with a Community Energy Coach e-mail [CEC@betterhomesbc.ca](mailto:CEC@betterhomesbc.ca).

**Community Energy Coach Support**

The Community Energy Coach works with community organizations to:

1. Support community-based promotion and engagement of the CleanBC Better Homes programs to build awareness of home energy improvement and fuel-switching opportunities.
2. Support the implementation of Heat Pump Group Purchase Rebate initiatives in your community.

<https://betterhomesbc.ca/community-coach/>

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# Community Energy Coach

The Community Energy Coach works with community organizations to:

- Support community-based promotion and engagement of the CleanBC Better Homes programs to build awareness of home energy improvement and fuel-switching opportunities.
- Support the implementation of Heat Pump Group Purchase Rebate initiatives in your community.
- Provide outreach and engagement support at public events and workshops.
- For more information on engaging a community energy coach or to get started with accelerating retrofits in your community, contact [CEC@betterhomesbc.ca](mailto:CEC@betterhomesbc.ca)

# CleanBC Rebates

Have questions? Using a screen reader or other assistive technologies? Call an Energy Coach at 1-844-881-9790



[Rebate Search Tool](#)

[About Us](#)

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**Better Homes helps British Columbians find rebates that save energy and lower greenhouse gas emissions.**



[Not sure where to start? Follow our step-by-step guide](#)

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<https://betterhomesbc.ca>



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# CleanBC –Energy Coaching

## Self-Serve Online Resources

- Incentives, rebates, and financing search tool
- Resources to learn about energy efficiency products and services
- Frequently asked questions

## Energy Coaching Support

- Website: [www.betterhomesbc.ca](http://www.betterhomesbc.ca)
- Phone (toll-free): **1-844-881-9790**
- Email: [ask@betterhomesbc.ca](mailto:ask@betterhomesbc.ca)



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## Rebate Search Tool

### Rebate Search Tool

What **type of project** are you completing?

Renovating a home

Where is the home **located**?

Enter municipality or regional district

How is the home **currently heated**?

If the home has more than one system, select the main heat source.

- ☐ Electricity (baseboard, furnace)
- ☐ Natural Gas or Propane (furnace, boiler, fireplace)
- ☐ Oil (furnace, boiler)
- ☐ Wood (stove, fireplace)
- ☐ District energy (locally created energy)
- ☐ Heat Pump
- ☐ Geothermal
- ☐ Not sure, view all rebates

Submit

### Filter Search Results

- ☐ Limited Time Offers
- ☒ Heating
- ☐ Hot Water
- ☐ Windows, Doors and Draftproofing
- ☐ Insulation
- ☐ Appliances
- ☐ Wind, Solar or Geothermal
- ☐ Home Energy Evaluation
- ☐ Income-Qualified Programs
- ☐ Indigenous Community Offers
- ☐ Civic and Community Offers
- ☐ Financing Offers
- ☐ Mortgage Refund
- ☐ Tax Refund
- ☐ Bonus and Special Offers

### Heating

#### Install a Heat Pump

Central Air Source Heat Pump Rebate Compatible with a new or existing duct system	\$1,200 - \$3,000
Mini-Split or Multi-Split Air Source Heat Pump Rebate Compatible with homes with no duct system	\$1,000 - \$3,000
Dual-Fuel Central Air Source Heat Pump Rebate Integrate an existing fossil fuel heating system with a central heat pump	\$3,000
Air-to-Water Heat Pump Rebate Air-to-water space heating systems	\$3,000
Combined Space and Hot Water Heat Pump Rebate Space heating and domestic hot water system	\$1,000 - \$4,000
CleanBC Better Homes Low-Interest Financing Program Fuel switch to a heat pump and access low or no-interest loans upon approval	up to \$40,000 loan
Heat Pump Group Purchase Rebate Participate in a group rebate for fuel switching to a heat pump	up to \$500

7 <https://betterhomesbc.ca/rebate-search-tool/>

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## Limited Time Offer: Double the Rebates

### Limited Time Offer

For a limited time,  
Double the Rebate on  
select offers!

[Click for more information](#)

Receive **Double the Rebates** on all select upgrades. Double the Rebate offers vary based on when you received your promo code.

**Registration has now closed.**

1. Register for a **Promo Code** between October 1, 2020 to March 31, 2021.
2. All upgrades must be installed and invoiced between **October 1, 2020** and **June 30th, 2021**
3. Apply within 6 months of your invoice date using your Promo Code

## Rebates – Eligibility Criteria

- Eligible homes include: Single family, side-by-side rowhome or duplex, mobile home on permanent foundation
- Rebate values dependant on **primary space heating system prior to upgrade**
  - **Note:** A natural gas or propane fireplace is never considered a primary heating system.
- **Rebates cannot exceed the cost** of the upgrade and may only be claimed once
- Maximum of 1 primary space heating rebate; **cannot** get both a heat pump and natural gas furnace rebate
- Homes primarily heated by Electricity supplied by BC Hydro must meet the **Minimum Electricity Consumption Requirement** (<https://app.bchydro.com/hero/eligibility>)



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## Heat Pump Rebates: Fossil Fuel Heated Homes

Heat Pump Type	CleanBC Base Rebate
<b>Variable Speed Mini Split</b> Air Source Heat Pump – Single Head HSPF ≥ 9.3, SEER ≥ 16	\$3000*
<b>Variable Speed Mini Split</b> Air Source Heat Pump – Multi Head HSPF ≥ 9.3, SEER ≥ 16	\$3000*
<b>Variable Speed Tier 2 Central</b> Air Source Heat Pump HSPF ≥ 9.3, SEER ≥ 16	\$3000*
<b>Tier 1 Central</b> Air Source Heat Pump HSPF ≥ 8.5, SEER ≥ 15	\$1200
<b>Dual Fuel Central</b> Air Source Heat Pump HSPF ≥ 9.3, SEER ≥ 16 (no variable speed required)	\$3000*

\*Homeowners who received a Promo Code prior to March 31<sup>st</sup>, 2020 can access Double the Rebates if the heat pump is installed prior to June 30<sup>th</sup>, 2021.



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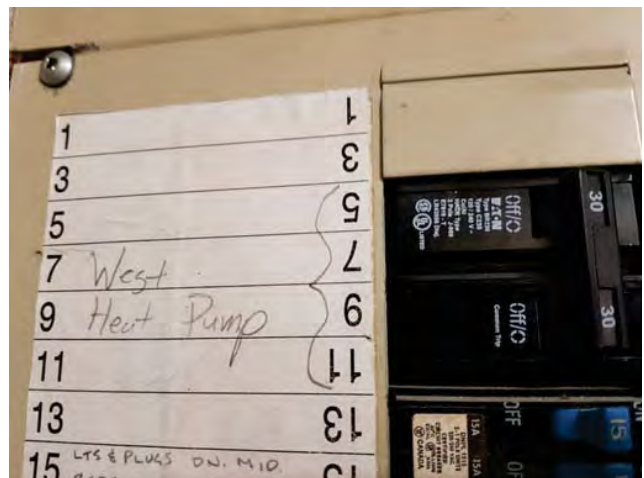
## Heat Pump Rebates: Fossil Fuel Heated Homes...Continued

Heat Pump Type	Rebate Amount
<b>Air-to-Water</b> Heat Pump	\$3000*
<b>Combined</b> Space & Hot Water Heat Pump	\$4000* + \$300 (Two Upgrade Bonus)
<b>Electric Service Upgrade</b> Upgrade electrical service to 100, 200, 400 amp service	\$500*

\*Homeowners who received a Promo Code prior to March 31<sup>st</sup>, 2020 can access Double the Rebates if the heat pump is installed prior to June 30<sup>th</sup>, 2021.

## Electrical Service Upgrade Rebate

- \$500 rebates for upgrading electrical service to 100, 200, or 400 amp service
  - When in combination with any heat pump space heating or water heating rebate for system that were previously fossil fuel fired equipment.
- Municipal top ups may also be available



## Promote the Heat Pump Group Purchase Rebate



Rebate Search Tool

About Us

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### Heat Pump Group Purchase Rebate

The Heat Pump Group Purchase Rebate (GPR) is an additional rebate offer that rewards groups of homeowners working together to reduce greenhouse gas emissions by switching from an oil, natural gas, or propane heating system to an air source heat pump. Participants are encouraged to spread the word about their heat pump purchase group, as the larger each group becomes, the larger the rebate will be. The Group Purchase Rebate ranges from \$200 per home, for a group of 2 homes up to a maximum of \$500 for a group of 20 to 30 homes. The Group Purchase Rebate is additional to the individual air-source heat pump rebate of up to \$3,000 available from CleanBC and any local government top-ups that may be available.

- The GPR rewards groups of homeowners working together **to switch from natural gas, oil or propane heating to an air source heat pump.**

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[www.betterhomesbc.ca/rebates/gpr](http://www.betterhomesbc.ca/rebates/gpr)



## GPR Rebate Amount Based on Group Size

- GPR amount is based on the final group size, the rebate is paid out as a separate rebate cheque mailed to the applicant (second payment). Amount is determined once the code has expired.

### Available Rebates

The size of the rebate a participant can access depends on the size of the group using the same GPR Code.

Size of Group	Each Participant Receives
2-4 homes	\$200
5-9 homes	\$275
10-14 homes	\$350
15-19 homes	\$425
20-30 homes	\$500

- The [CleanBC Better Homes and Home Renovation Rebate Program](#) is offering \$3,000 heat pump rebates for fuel switching from fossil fuel to a heat pump in addition to the Group Purchase Rebate.
- Select municipalities have [Municipal Offers](#) of up to an additional \$2,000 that can be accessed only when converting from fossil fuel heating (natural gas, oil, or propane) to an electric air-source heat pump.

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## Guidance for GPR Participants

**Participation Guide**  
for the Heat Pump Group Purchase Rebate

**Follow these steps:**

- ☐ **Step 1: Obtain a GPR Code**  
Start a group or receive a GPR Code from someone else.
- ☐ **Step 2: Register**  
Join the group by submitting the form at [BetterHomesBC.ca/GPR-Register](http://BetterHomesBC.ca/GPR-Register). You must register to access this offer.
- ☐ **Step 3: Complete Upgrades**  
Have your contractor install your heat pump. Find contractors online at [BetterHomesBC.ca/PRC](http://BetterHomesBC.ca/PRC).
- ☐ **Step 4: Submit Application**  
Submit your heat pump application online at [App.BCHydro.com/HERO](http://App.BCHydro.com/HERO). Include your GPR Code in the Promotional Code field. Submit your application before your GPR Code expires!

My GPR Code: \_\_\_\_\_

My Contractor: \_\_\_\_\_

Heat Pump AHRI Number: \_\_\_\_\_

**Find out more and register at**  
[www.betterhomesbc.ca/rebates/gpr](http://www.betterhomesbc.ca/rebates/gpr)

**Access up to an additional \$500**  
The Group Purchase Rebate can be combined with a CleanBC Heat Pump Rebate for up to \$3,500 back!

Registration is required to participate, conditions apply. See website for details. Questions? Email [ec@betterhomesbc.ca](mailto:ec@betterhomesbc.ca)




- Participant Guide for accessing the Heat Pump Group Purchase Rebate is available
- Form-fillable and hyperlinked to help guide group members
- [www.BetterHomesBC.ca/GPR-Guide](http://www.BetterHomesBC.ca/GPR-Guide)
- **Important note:** Homeowners **must** register with the program to access this offer.
- Code format includes the expiry date for clarity (e.g. GPRXXXX-EXPDD/MM/YYYY)



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## Heat Pump Low-Interest Financing Program

Heat Pump Type	Efficiency	Primary Fuel Before Upgrade	Interest Rate
Mini-Split or Multi-split	<ul style="list-style-type: none"> <li>• HSPF ≥9.30</li> <li>• SEER ≥16</li> <li>• Variable speed compressor required</li> </ul>	<ul style="list-style-type: none"> <li>• Oil,</li> <li>• Propane, or</li> <li>• Natural gas</li> </ul>	0%
Tier 2 Central System	<ul style="list-style-type: none"> <li>• HSPF ≥9.30</li> <li>• SEER ≥16</li> <li>• Variable speed compressor required</li> </ul>	<ul style="list-style-type: none"> <li>• Oil,</li> <li>• Propane, or</li> <li>• Natural gas</li> </ul>	0%
Tier 2 Central System with fossil fuel back-up (dual fuel)	<ul style="list-style-type: none"> <li>• HSPF ≥9.30</li> <li>• SEER ≥16</li> <li>• Variable speed compressor not required</li> </ul>	<ul style="list-style-type: none"> <li>• Propane, or</li> <li>• Natural gas</li> </ul>	0%
Tier 1 Central System	<ul style="list-style-type: none"> <li>• HSPF ≥8.50</li> <li>• SEER ≥15</li> <li>• Variable speed compressor not required</li> </ul>	<ul style="list-style-type: none"> <li>• Oil,</li> <li>• Propane, or</li> <li>• Natural gas</li> </ul>	4.99%
Air-to-Water Heat Pump	<ul style="list-style-type: none"> <li>• See Qualified Product List</li> </ul>	<ul style="list-style-type: none"> <li>• Oil,</li> <li>• Propane, or</li> <li>• Natural gas</li> </ul>	0%

- Upgrades **must** be installed by a **Finance Registered Contractor**.
- You must have a residential utility account with FortisBC, BC Hydro or a municipal utility.
- Your home must be **primarily heated** with:
  - Natural Gas
  - Propane
  - Oil
- Premises primarily heated by wood or other solid fuels are not eligible.

<https://betterhomesbc.ca/frc/>



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## Heat Pump Rebates: Electrically Heated Homes\*

- Electrically heated homes must meet a **minimum electricity consumption** to be eligible.
  - Check eligibility by entering your BC Hydro account number and home's square footage at [bchydro.com/hero/eligibility](https://bchydro.com/hero/eligibility)

Heat Pump Type	Rebate Amount
<b>Variable Speed Mini Split</b> Air Source Heat Pump – <b>Single Head</b> HSPF ≥ 10, SEER ≥ 18	BC Hydro \$1000**
<b>Variable Speed Mini Split</b> Air Source Heat Pump – <b>Multi Head</b> HSPF ≥ 9.3, SEER ≥ 16	BC Hydro \$1000**
<b>Variable Speed Tier 2 Central</b> Air Source Heat Pump HSPF ≥ 9.3, SEER ≥ 16	BC Hydro \$2000**

\*Replacing or adding to an existing heat pump is not eligible for rebates

\*\* Homeowners who received a Promo Code prior to Dec 31<sup>st</sup>, 2020 can access Double the Rebates if the heat pump is installed prior to June 30<sup>th</sup>, 2021.



## Upgrade Your Natural Gas

- Natural gas replacement rebates are available to homeowners looking to upgrade their current natural gas primary space heating systems.
  - Homes currently heated by electricity cannot access natural gas primary space heating rebates.**
- Primary space heating systems count as one upgrade towards the bonus offers

UPGRADE CATEGORY	UPGRADE TYPE	TECHNICAL DETAILS	SPONSOR	REBATE
UPGRADE YOUR NATURAL GAS HEATING	NATURAL GAS FURNACE	HIGH EFFICIENCY ≥97% AFUE	cleanBC FORTIS BC Energy at work	\$1,000
	NATURAL GAS FURNACE	HIGH EFFICIENCY 95-96.9% AFUE	FORTIS BC Energy at work	\$800
	NATURAL GAS BOILER	HIGH EFFICIENCY ≥94% AFUE	FORTIS BC Energy at work	\$1,000
	NATURAL GAS COMBINATION HEATING AND HOT WATER SYSTEM	ENERGY STAR OR P9 CERTIFIED	FORTIS BC Energy at work	\$1,000



## Water Heating and Windows and Doors

- Water heater rebates available for both natural gas systems and heat pump water heaters
- Window rebates are funded both in part by the Utility Providers and the CleanBC Program.
- Water heaters count as one upgrade for the bonus offers
- Windows and Doors when the rebate achieved is at least \$250 counts as one upgrade for the bonus offers

UPGRADE CATEGORY	UPGRADE TYPE	TECHNICAL DETAILS	SPONSOR	REBATE
WATER HEATING	NATURAL GAS STORAGE TANK WATER HEATER	EFFICIENT (0.67 EF)	FORTIS BC Energy at work	\$200
	NATURAL GAS TANKLESS (ON-DEMAND) WATER HEATER	HIGH EFFICIENCY CONDENSING	FORTIS BC Energy at work	\$1,000
	NATURAL GAS STORAGE TANK WATER HEATER			\$1,000
	ELECTRIC HEAT PUMP WATER HEATER	HIGHEST EFFICIENCY	cleanBC BC Hydro Power smart FORTIS BC Energy at work	\$2,000
WINDOWS AND DOORS	TIER 2 PRODUCT	U-FACTOR OF $\leq 1.22$ W/M <sup>2</sup> -K	cleanBC BC Hydro Power smart FORTIS BC Energy at work	\$100 each Maximum 20 (\$2,000)
	TIER 1 PRODUCT	U-FACTOR OF 1.23 – 1.40 W/M <sup>2</sup> -K		\$50 Each** Maximum 20 (\$1,000)



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## Insulation Rebates

- Insulation rebates are based on the improvement of R-value added into a given space.
- Each location has their own calculation to determine rebate amount
- All insulation categories when the rebate achieved is at least \$500 can count towards the bonus offers.
  - Other insulation does not apply

UPGRADE CATEGORY	UPGRADE TYPE	TECHNICAL DETAILS	SPONSOR	REBATE
INSULATION	ATTIC	\$0.02 X R-VALUE X SQUARE FEET (MINIMUM R12)	cleanBC BC Hydro Power smart FORTIS BC Energy at work	Max \$900
	BASEMENT/CRAWL SPACE	\$0.09 X R-VALUE X SQUARE FEET (MINIMUM R10)		Max \$1,200
	EXTERIOR WALL CAVITY	\$0.09 X R-VALUE X SQUARE FEET (MINIMUM R12)		Max \$1,200
	EXTERIOR WALL SHEATHING	\$0.09 X R-VALUE X SQUARE FEET (MINIMUM R3.8)		Max \$1,200
	OTHER	\$0.07 X R-VALUE X SQUARE FEET (MINIMUM R20)		Max \$1,000

**\*\*As of April 1<sup>st</sup>, 2021, all insulation upgrades must be completed by an Insulation Program Registered Contractor to access the CleanBC Rebates.**



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## Bonus Rebate Offers

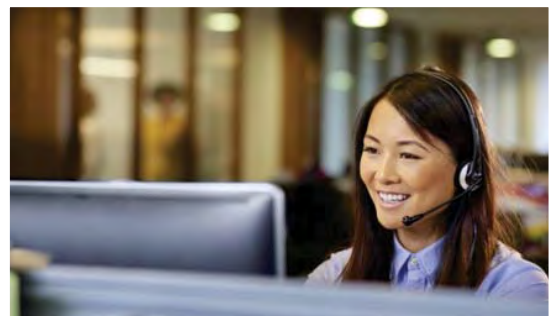
BONUS OFFERS	TWO UPGRADE BONUS - Install any two eligible upgrades within 18 months	cleanBC	\$300	Minimum \$750
	HOME ENERGY IMPROVEMENT BONUS - Complete a pre- and post-upgrade EnerGuide home evaluation and install any three eligible upgrades, both within 18 months	BC Hydro Power smart FORTIS BC Energy at work	Max \$2,000	
ENERGUIDE	PRE-UPGRADE ENERGUIDE HOME EVALUATION REBATE Complete a pre-upgrade EnerGuide home evaluation	cleanBC	\$200	
	POST-UPGRADE ENERGUIDE HOME EVALUATION REBATE Complete a post-upgrade EnerGuide home evaluation within 18 months of the pre-upgrade	cleanBC	\$100	

- All bonus rebates are additional to the individual upgrade rebates
- Upgrades must be **bonus-eligible** to count towards the bonus offers

## Support is Available

### Energy Coaching Support

- Website: [www.betterhomesbc.ca](http://www.betterhomesbc.ca)
- Phone (toll-free): 1-844-881-9790
- Email: [ask@betterhomesbc.ca](mailto:ask@betterhomesbc.ca)



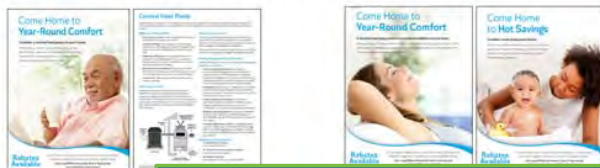
# How to Promote the Rebate Programs

Local Government website, Social Media, Community Newsletters, Direct Mail (utility bills), Host and promote a Webinar



## Introducing: Civic and Local Government Marketing Toolkit

### RETROFIT RESOURCES –Consumer Guides



**Consumer Guides**

- Available for: Central Heat Pumps, Ductless Water Heaters
- Updated: November 2019
- Size: 8.5" x 11"



### Civic and Local Government Marketing Toolkit

TOOLKIT VERSION 5.0

[www.betterhomesbc.ca/community-coach](http://www.betterhomesbc.ca/community-coach)

1-884-881-9790



BETTER HOMES

- Outlines the **materials** and **resources** to promote the CleanBC Home Renovation Rebate Program to homeowners and residents.
- To **request a copy** of this resource please contact the **Community Energy Coach** at [CEC@betterhomesbc.ca](mailto:CEC@betterhomesbc.ca)



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## Use Social Media (Posts)



**Did you know that switching to a heat pump is good for your wallet and the planet?** Switching to an electric heat pump provides year-round comfort, better indoor air quality, and produces 97% less greenhouse gas emissions than natural gas or oil heating systems and you could save 40-75% on your annual heating bill if converting from oil to an electric heat pump. Access up to \$3,000 in rebates plus municipal top-ups and electrical service upgrade rebates when you make the switch from a fossil fuel (oil, gas, propane) heating system to an electric heat pump! Visit [BetterHomesBC.ca/Rebate-Search-Tool](https://BetterHomesBC.ca/Rebate-Search-Tool) and get started!

**Social media posts** to promote via Facebook.

- Social Media templates catch the eye of homeowners/stakeholders with an associated link to learn more
- Local testimonial can be used as a visual pairing to text-based posts.

## Social Media –Twitter Templates

<b>Character Count: 271</b> <b>Planning home upgrades?</b> BetterHomesBC.ca is BC's online hub for upgrade & rebate information. Access support to reduce energy use & greenhouse gas emissions. Learn about the thousands of dollars of rebates & offers available. Visit <a href="https://BetterHomesBC.ca/Rebate-Search-Tool">BetterHomesBC.ca/Rebate-Search-Tool</a> to get started! <b>Updated: February 2020</b>	<b>Character Count: 146</b> <b>Upgrading to efficient windows</b> is a clear win for your home comfort. Get up to \$2000 in rebates when installing eligible models! Learn more below. <b>Updated: February 2020</b>	<b>Character Count: 198</b> <b>Planning upgrades?</b> Wondering what rebates are available for your home? Check out the CleanBC online search tool to find rebates that fit you! Visit <a href="https://BetterHomesBC.ca/Rebate-Search-Tool">BetterHomesBC.ca/Rebate-Search-Tool</a> to learn more! <b>Updated: February 2020</b>	<b>Character Count: 215</b> <b>A \$1000 rebate AND up to 50% energy savings?</b> It's possible when you switch your home to a heat pump water heater! Soak in the savings for years to come with this smart, climate-friendly investment. Learn more below. <b>Updated: February 2020</b>
<b>Character Count: 208</b> <b>Planning a whole home renovation?</b> The Home Energy Improvement Bonus offer provides up to \$2000 when you work with a certified energy advisor and install three eligible upgrades in your home! Learn more below. <b>Updated: February 2020</b>	<b>Character Count: 232</b> <b>Heating, cooling, air filtration, dehumidification, and more!</b> Upgrade your home's HVAC system to a high-efficiency system. Get up to \$3000 in rebates plus municipal top-ups and electrical service upgrade rebates when you make the switch from a fossil fuel (oil, gas, propane) heating system to an electric heat pump! Learn more at <a href="https://BetterHomesBC.ca">BetterHomesBC.ca</a> . <b>Updated: February 2020</b>	<b>Character Count: 178</b> <b>Ready to kick the fossil fuel habit?</b> Get up to \$3000 plus municipal top-ups when switching your home heating system to an electric heat pump! Learn more at <a href="https://BetterHomesBC.ca">BetterHomesBC.ca</a> . <b>Updated: February 2020</b>	<b>Character Count: 215</b> <b>Insulation and air sealing</b> is a great first step to improving your energy efficiency and comfort in an existing home. Get up to \$5,500 in rebates for upgrading your home's insulation! Learn more at <a href="https://BetterHomesBC.ca">BetterHomesBC.ca</a> . <b>Updated: February 2020</b>

**Social media text templates** to promote via Twitter.

- Short text templates intended to catch the eye of a homeowner or stakeholder to interest and motivate them to click the link for more information.
- Max 280 character count

## Direct Mail: Utilize Utility Bill Mail Outs to Distribute Info About Rebates



Postage is Paid

Letter is Being Delivered

Include an Info Sheet  
About Your Climate Plan  
and Available Rebates

Direct Mail has proven effective at generating interest and driving inquiries to the CleanBC Energy Coach Service



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## Host Community Webinar



Digital education materials to promote the rebate program including:

- Introduction to GPR webinar
- Considering a Heat Pump webinar

### Options

- The Community Energy Coach offers a schedule of reoccurring webinars on topics of interest including the popular **Considering a Heat Pump Webinar**



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## Fund a Municipal Top-Up

Municipality	Electric Heat Pump Space Heating Top-Up	Electrical Service Upgrade Top-Up	Electric Heat Pump Water Heater Top-Up	EnerGuide Evaluation Top-Up
	Must be converting from fossil fuel space heating system to qualify; see below for details.		Must be converting from a fossil fuel water heating system to qualify; see below for details.	No fuel conversion requirements.
City of Vancouver	\$2,000 Or \$6,000**	\$500	\$1,000	\$150
Capital Regional District*	\$350			
City of Victoria*	\$350			
District of Saanich*	\$350	\$500	\$350	\$150
City of Kamloops				\$150
City of Richmond				\$150
Comox Valley Regional District	\$350			\$150
City of North Vancouver	\$2,000	\$500	\$1,000	\$150
Resort Municipality of Whistler	\$2,000	\$500	\$1,000	
City of Powell River	\$350	\$500	\$350	
City of Kelowna				\$150

Many municipalities have **added top-up rebates** to further incentivize retrofits.

Top ups range from \$350 to \$6,000.

Contact the Program's Provincial Admin to learn more about top-ups at [betterhomesbc@gov.bc.ca](mailto:betterhomesbc@gov.bc.ca)

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<https://betterhomesbc.ca/municipal-offers/>

## Getting Started with GPR in Your Community

### Program Guide Heat Pump Group Purchase Rebate

#### Step 2. Start or Seed a Group

- Interested stakeholders are able to start a group even if they are not personally installing a heat pump in their home. This will allow local governments, contractors, community groups and others to start a GPR group. Those groups can start (seed) a group by registering [here](#). Be sure to sign up as a Contractor, Community Organizer, or Municipality if you are looking to 'seed' a group.
- The administration will not count the 'seeder' as an active participant, and therefore not count towards group size. Only homeowners that register for a GPR Code, install an eligible heat pump, and receive the rebate will count towards the total group size.
- Reminder:** Codes are valid for 90 days from the date the group is formed. When homeowners join an existing group they make sure they have enough time to install an eligible heat pump and apply before the code expires. The GPR Code includes the Expiry Date, noted in the confirmation email you will receive.

### Launch a GPR Group in your community by:

1. Read through the GPR Program Guide
2. Email the Community Energy Coach for resources and information on promoting the GPR and CleanBC rebates
3. Register for the GPR by starting a new 'seeded' group

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[https://betterhomesbc.ca/wp-content/uploads/2020/05/GPR\\_Guide\\_for\\_Community\\_Organizations-Contractors-and-Municipalities\\_May2020.pdf](https://betterhomesbc.ca/wp-content/uploads/2020/05/GPR_Guide_for_Community_Organizations-Contractors-and-Municipalities_May2020.pdf)

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## GPR-Specific Promotional Resources

**Experience Year-Round Comfort**  
with CleanBC Heat Pump Rebates



**CleanBC Heat Pump Rebates**

In Victoria, access up to  
**\$6,850**

Combine a CleanBC Heat Pump Rebate, the Group Purchase Rebate, and Victoria Municipal Top-Ups for maximum savings!

Find out more at  
[www.betterhomesbc.ca/rebate](http://www.betterhomesbc.ca/rebate)

Conditions apply. See website for details. Questions? Email ask@betterhomesbc.ca or call 1-844-881-9790.

### Community-Specific GPR Poster and Social Media Posts

- Promote the GPR in addition to other rebates, including municipal top ups
- Customized to the region
- Provides links to find out more
- Can be used digitally on a website or e-newsletter
- Can be used as a print-out for flyers/posters throughout the community



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## GPR-Specific Promotional Resources

### Blank/Fillable Posters

- Blank posters are form-fillable to include unique code
- Use community-specific 'seeded' Code

### GPR-Specific Posters

- Promote the GPR generally without the use of a Code
- Encourage members of the community to start their own groups

**Experience Year-Round Comfort**  
with the Heat Pump Group Purchase Rebate



**HEAT PUMP Group Purchase Rebate**

GPR Code:

Access up to an additional **\$500**

Find out more and register at  
[www.betterhomesbc.ca/rebates/gpr](http://www.betterhomesbc.ca/rebates/gpr)

**Join my group\***

Combine a CleanBC Heat Pump Rebate, the Group Purchase Rebate, and Municipal Top-Ups for maximum savings!

\*Registration is required to participate, conditions apply. See website for details. Questions? Email ask@betterhomesbc.ca

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## Summarizing Local Government Rebate Promotion Options

- Host Rebate Information on Local Government website
- Community Newsletters and E-Newsletters
- Social Media
- Direct Mail
- Fund a Municipal Top-up
- 'Seed' a GPR Code



**Request promotional materials and the Civic and Local Government Marketing Toolkit from the Community Energy Coach at [CEC@betterhomesbc.ca](mailto:CEC@betterhomesbc.ca)**



# Questions?