

City of Port Moody

Minutes

Arts and Culture Committee

Minutes of the meeting of the Arts and Culture Committee held on Monday, March 1, 2021 via Zoom.

Present

Councillor Zoë Royer, Chair
Jacquie Boyer (arrived at 7:13pm)
Tasha Evans
Katherine Holgate
Mark LeBourdais
Brenda Millar (arrived at 7:10pm)
Tracey Schaeffer
Olya Wright

Absent

Councillor Meghan Lahti, Vice-Chair
Jill Schuler (Regrets)

In Attendance

Devin Jain – Manager of Cultural Services
Jennifer Mills – Committee Coordinator

1. Call to Order

Call to Order

1.1 The Chair called the meeting to order at 7:02pm.

2. Adoption of Minutes

Minutes

2.1 ACC21/005
Moved, seconded, and CARRIED
THAT the minutes of the Arts and Culture Committee meeting held on Monday, February 1, 2021 be adopted.

3. Unfinished Business

4. New Business

Fair Compensation for Artists

4.1 The Chair provided an overview of the background of Fair Compensation for Artists and requested Committee members' feedback, and the following was noted:

- the artistic organizations in the city may be negatively impacted by a requirement to fairly compensate, or financially unable to pay the fees;
- a bursary program could be developed to fund the compensation to artists;
- the employer contributions required when contracting an artist must be considered;
- the City could create a fair compensation for artist's declaration that would define the value of art and recommend the standards for fair compensation;
- the actors' unions have a system that allows the artist to be a producer which results in them receiving a portion of the profits;
- the requirement of fair compensation could impact organizations current structures for artist compensation and could negatively impact events and the City's moniker of City of the Arts;
- the Arts Centre has moved to a model where the artist receives 100% of the commission of a gallery sale;
- the consideration of time spent preparing and rehearsing must be factored into the value;
- the development of language related to what it means to be City of the Arts could demonstrate how organizations in the city can support and value artists of all genres;
- the creation of mandatory pricing could be too cost prohibitive for organizations and could cause them to not exhibit; and
- the City could include the guiding document in artists contracts to be a leader in fair compensation.

The Manager of Cultural Services noted the following:

- the initiative is intended to provide guidance for the City and organizations within the city, to understand the value and benefit of fairly compensating artists;
- the City currently offers an Artist Grant Program for up to \$1,000 in one-time funding to complete art-related projects or running small events; artists that receive other forms of financial assistance from the City are not eligible;
- the Committee could review the Prince Albert Artist Payment Guidelines – For Event Organizers document, for application to Port Moody;

- the City has hosted exhibits in the Galleria where artists are provided space to sell their artwork with no associated fees;
- the City is scheduled to receive movable display walls which can be used for exhibitions;
- the City of Whitehorse’s arts centre hosts rotating exhibits for local artists to provide an opportunity for artists that are unable to be exhibited at a gallery; and
- the City’s current practices for compensating artists vary due to the different formats and sponsorships of events.

Action: The Committee Coordinator to email the Prince Albert Artist Payment Guidelines – For Event Organizers document to the Committee for review and to assist in developing a similar document for application in Port Moody.

Create an Outdoor Arts Festival

4.2 The Manager of Cultural Services advised that the 2021 Arts and Culture Work Plan was approved by Council with an amendment to include an item to investigate polices, initiatives, and/or guides to promote more diversity of artists in Port Moody which could be incorporated into the creation of an Outdoor Arts Festival.

The Committee noted that the festival could be created in a way that could be adapted for both online and outdoor platforms and that a representative from the Port Moody Arts Centre could be included in a Subcommittee for the event.

ACC21/006

Moved, seconded, and CARRIED

THAT an Arts Festival Subcommittee be formed with the following members:

- **Chair – Mark LeBourdais; and**
- **Members – Katherine Holgate, Tracey Schaeffer, and Olya Wright.**

Meaning of Being City of the Arts

4.3 The Chair requested Committee members’ feedback on the meaning of being the City of the Arts and the following was noted:

- the definition of “arts” could be expanded to ensure it includes the diverse range of arts such as fine and common, singing, dancing, theatre, film, and gaming arts;
- the arts and their different forms are becoming more appreciated and recognized during the pandemic;
- the arts are impactful to a person’s mental, emotional, and spiritual wellbeing;

- the City could offer opportunities for the community to experience the artists' expressions by creating more vibrancy and colour through building designs and architecture, murals, outdoor events and performances, landscaping practices, wayfinding and amenity signage, and ensuring that all genres of art and culture are showcased;
- the meaning of art expands beyond a product and encompasses imagination and creativity; art pieces can be inspirational and reflective and including more pieces throughout the city could create more opportunities for conversations related to art in the city;
- the City could host more events that engage the public in creating art installations;
- the City could survey residents on their interpretation of the moniker; the survey could be undertaken as a creative public engagement exercise such as hosting a poetry or banner contest; and
- the idea of creative public engagement could be implemented throughout the year for events such as National Indigenous Peoples' Day, and the Holiday Solstice; the community could be asked "What does "this event" mean to you? and have participants answer in their preferred art form.

Action: The Manager of Cultural Services to explore the opportunities for posting a survey on Engage Port Moody related to the meaning of the City of the Arts.

Cultural Expressions 4.4 There were no Cultural Expressions at this time.

5. Information

Staff Updates 5.1 The Manager of Cultural Services noted the following:

- the request to carry forward the \$1,500 budget to continue the online artists talks was approved and the funding remains in place;

ACC21/007

Moved, seconded, and CARRIED

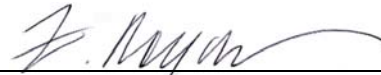
THAT the meeting be extended for up to ten minutes.

- the Superintendent of School District 43 communicated that he would like to work with the Committee to develop a resource of a diverse list of artists for schools and that the compensation for these types of artists should be considered in the development of the fair compensation document.

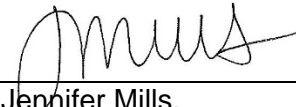
The Committee advised that there are Provincial funding opportunities available for bringing arts into schools that could be explored.

6. Adjournment

The Chair adjourned the meeting at 9:05pm.



Councillor Zoë Royer,
Chair



Jennifer Mills,
Committee Coordinator