

Memorandum

Date: April 12, 2021

Submitted by: Community Development Department – Policy Planning Division

Subject: Official Community Plan Community Survey No. 2 – Draft Questions

At the March 30, 2021 Special Council Meeting, Council received a presentation on the results of the first OCP survey and selected six key topics to explore further in Community Survey #2. These included: Economic Development and Employment; Development and Urban Planning; Moody Centre Revitalization/Transit Oriented Development (TOD); Parks and Green Space; Community and Recreation Amenities; and Population Growth. Keeping in mind survey best practices, questions were developed for each of these key topic areas and are presented in draft form in **Attachment 1**. The goal of Community Survey #2 is to garner a deeper understanding of the community's perspective on a range of key topics which will help to inform the development of land use scenarios for Community Survey #3.

At the March 30, 2021 Special Council Meeting, Council also directed staff to consider, as a framework for reference, the questionnaire submitted by Councillor Madsen, as well as including questions on green infrastructure, climate action, and smart growth in new development when crafting Community Survey #2. Staff have incorporated this direction as follows:

- Correlations between Councillor Madsen's questionnaire and the draft survey occur in questions related to concerns with population growth; key components for revitalizing Moody Centre; perspectives on where to focus employment growth and in what sectors; priorities for new and improved amenities; neighbourhood level priorities for new development; and priorities for parks and green space.
- Green infrastructure and buildings are specifically noted in a question related to development and neighbourhood planning. Aspects of smart growth (e.g. mix of housing, walkable neighbourhoods, preserving natural areas) are included in a number of questions related to new development, revitalizing Moody Centre, and parks and greenspaces.

Staff are currently exploring ways to incorporate climate related considerations and trade-offs in the land use scenarios developed for Community Survey #3, including consultation with SFU's Adaptation to Climate Change Team.

In addition to surveys, there are a number of tools available through EngagePortMoody, the City's online engagement hub, that can be used to gather community input on additional topics discussed at the March 30, 2021 Special Council meeting, such as:

- Equity, diversity, inclusion and reconciliation – asking people through the stories, ideas, or guestbook tools to share their experiences or provide ideas on how to make improvements in these areas;

- Sense of community and community character – using polls to explore what sense of community and community character means to people and using the ideas tool to identify opportunities for improvement; and
- Transportation management, safety, and accessibility – using the mapping tool to explore areas of concern and opportunities for improvements.

THAT the memo dated April 8, 2021 from the Community Development Department – Policy Planning Division regarding Official Community Plan Survey No. 2 – Draft Questions be received for information;

AND THAT the Draft Community Survey No. 2 be endorsed as presented.

Attachment(s)

1. Draft Community Survey No. 2.

Report Approval Details

Document Title:	Official Community Plan Community Survey No. 2 - Draft Questions.docx
Attachments:	
Final Approval Date:	Apr 13, 2021

This report and all of its attachments were approved and signed as outlined below:

Kate Zanon, General Manager of Community Development - Apr 12, 2021 - 2:46 PM

Dorothy Shermer, Corporate Officer - Apr 12, 2021 - 3:41 PM

Rosemary Lodge, Manager of Communications and Engagement - Apr 12, 2021 - 3:53 PM

Paul Rockwood, General Manager of Finance and Technology - Apr 13, 2021 - 8:31 AM

Tim Savoie, City Manager - Apr 13, 2021 - 9:10 AM