



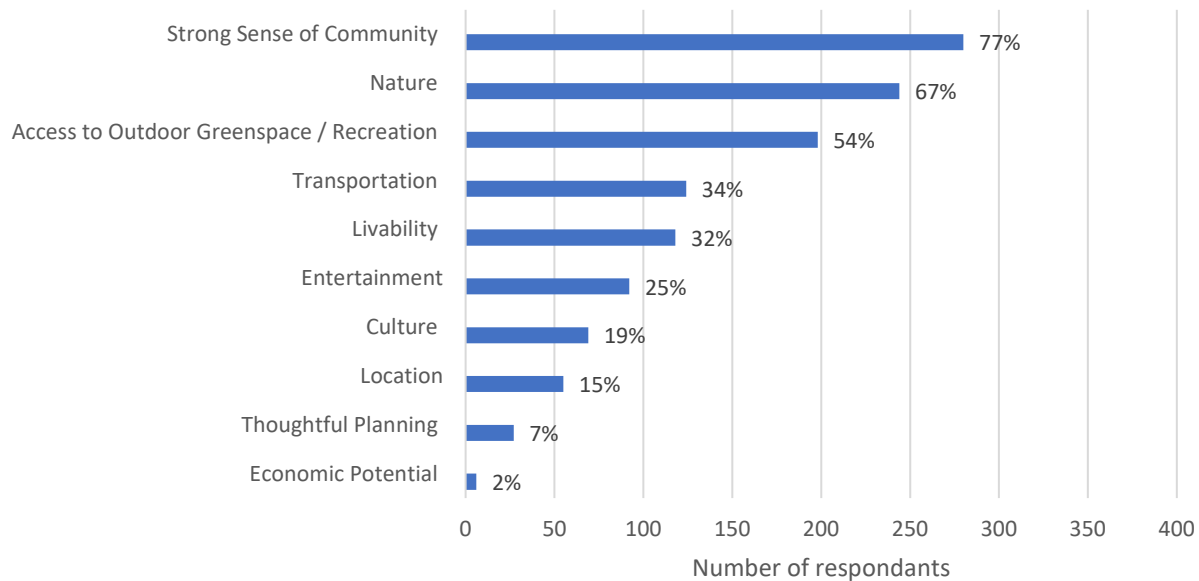
## EXECUTIVE SUMMARY

### Demographics

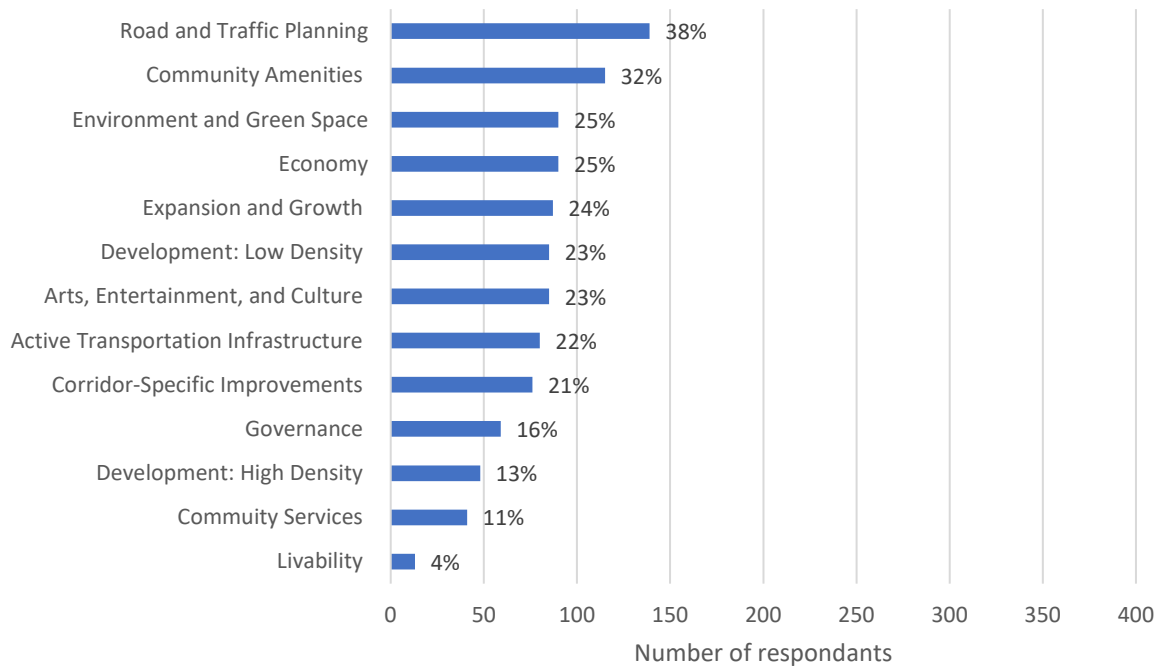
The survey had 365 respondents, of which approximately 98% are residents of Port Moody. Twelve percent of respondents own their own business in Port Moody, and 28% had previously filled out a City of Port Moody survey in the last 12 months. There were respondents from all neighbourhoods and all age groups above the age of 18.

### Section 2: Values

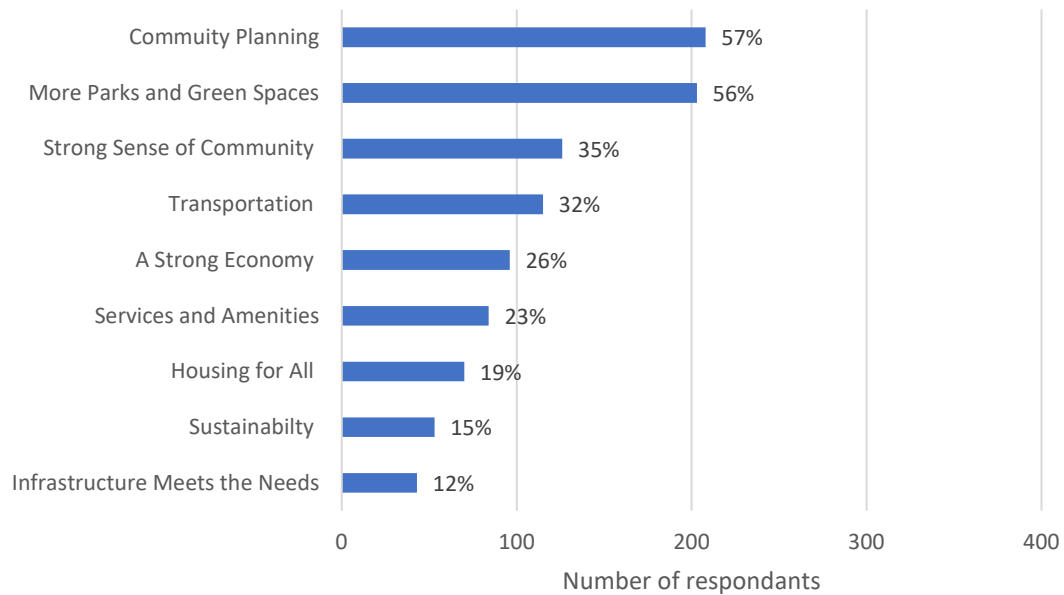
#### Question 6: What are three things that you value about Port Moody today?



**Question 7: What are three things that you want to see improved or changed in Port Moody?**



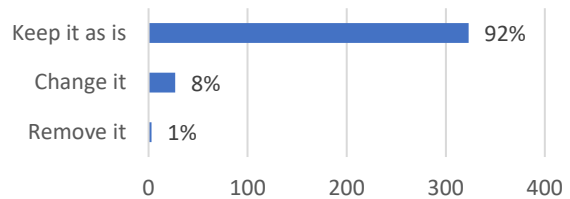
**Question 8: What are three things that you think will be important for Port Moody 30 years from now?**



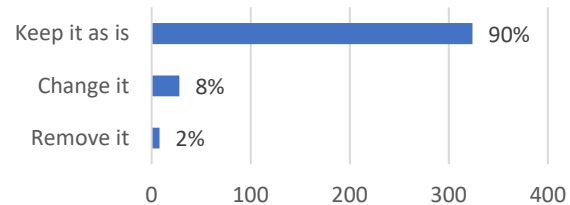
### Section 3: Vision

This section provides the perspective of participants on the existing vision statements in the 2014 Official Community Plan. The statements are placed in order of support from survey participants for keeping the statements as they are.

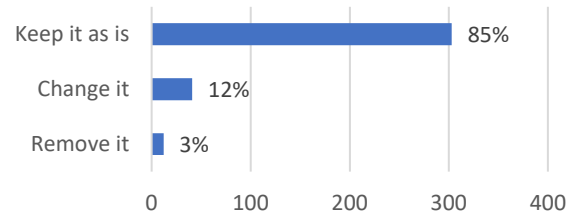
**"Supporting community involvement and input when determining future directions for the City"**



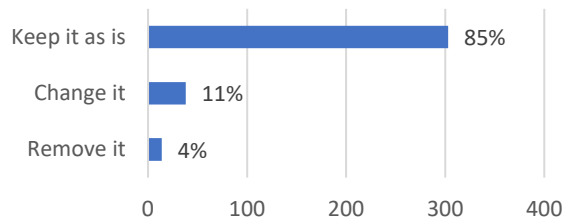
**"Protecting, remediating and enhancing the community's environmentally sensitive resources, recreation areas and heritage assets for public use and enjoyment"**



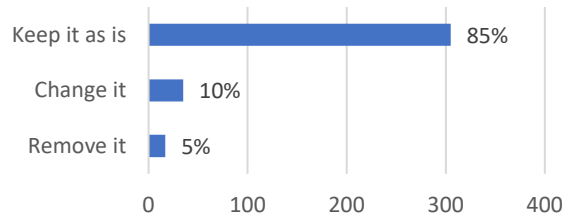
**"Encouraging and maintaining a strong and diversified economy and tax base"**



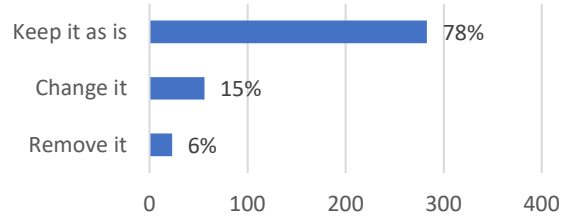
**"Seeking a balance between environmental, economic, social and cultural sustainability in all decision-making"**



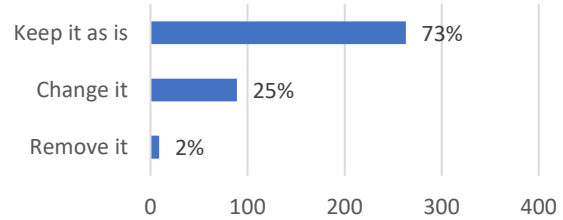
**"Encouraging physical development and cultural activities that enhance the sense of community in the City distinguishing Port Moody from its neighbours"**



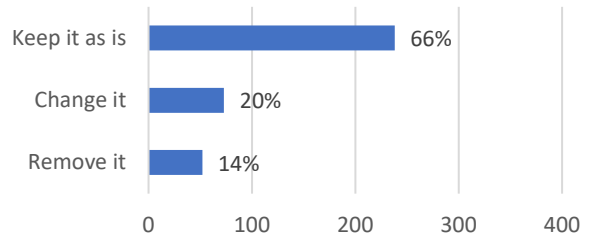
**"Encouraging developments that respect the community and are functional, universally accessible, exhibit good urban design and are environmentally sound"**



**"Port Moody, City of the Arts, is a unique, safe, vibrant waterfront city of strong neighbourhoods; a complete community that is sustainable and values its natural environment and heritage character"**



**"Maintaining the 'small town' character of the community"**

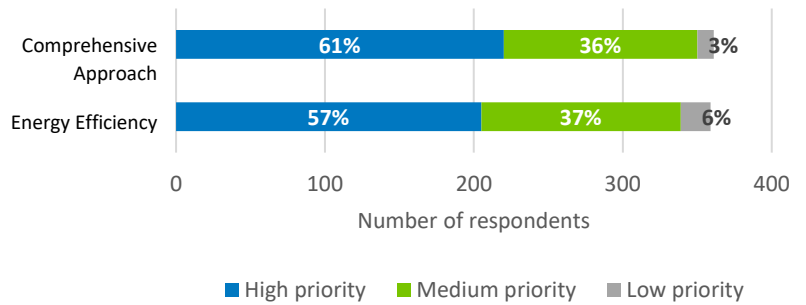


## Section 4: Goals

### Sustainability

"Comprehensive Approach: To consider each of the four pillars of sustainability-environment, economic, social and cultural-within a framework for decision-making in Port Moody. (Section 3.2.1, 2014 Official Community Plan)

"Energy Efficiency: To promote energy efficient planning, design and construction and to support efforts to reduce energy consumption and promote alternative energy sources which are environmentally friendly and sustainable."



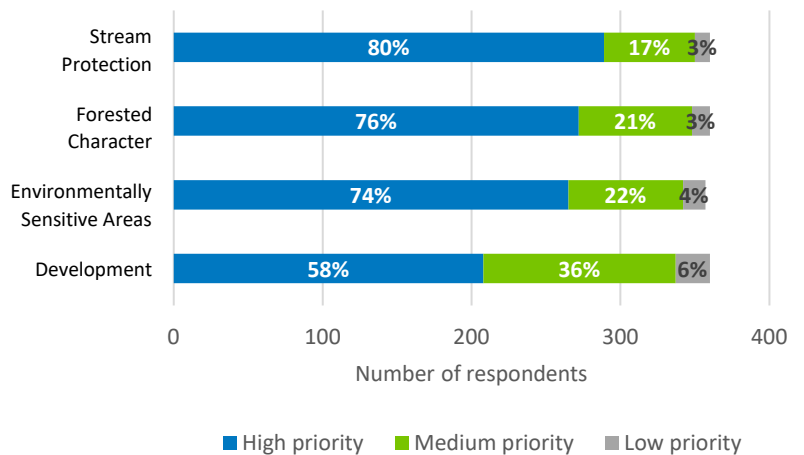
### Environment

"Stream Protection: To protect streams and aquatic ecosystems as key features in Port Moody."

"Forested Character: To foster and maintain a treed and forested character in all parts of the community, mitigating tree and vegetation loss by the use of Naturescape principles."

"Environmentally Sensitive Areas: To enhance and protect important environmentally sensitive areas within the City."

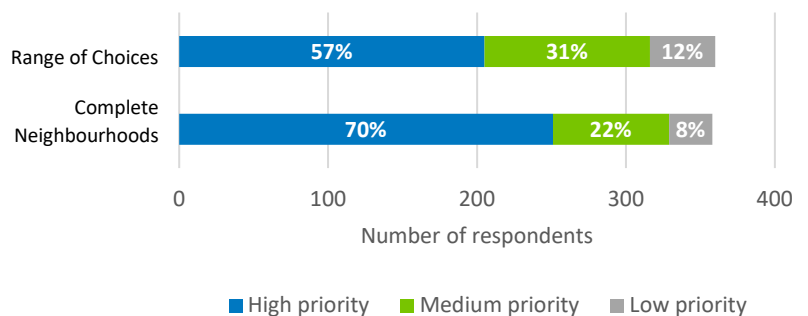
"Development: To develop a Green Building Policy and continue to implement and update the Sustainability Checklist to ensure that the environmental impacts of development do not compromise the ability of future generations to meet their needs and enjoy the quality of life that we enjoy today."



### Housing

"Range of Choices: To promote and maintain a wide range of housing forms and tenures to meet the changing needs of a diverse population of varying ages, income levels, family types, accessibility and lifestyles."

"Complete Neighbourhoods: To encourage and create pedestrian oriented neighbourhoods which provide the necessary and appropriate amenities, affordable housing, as well as social and cultural facilities to foster a sense of community cohesion and identity."



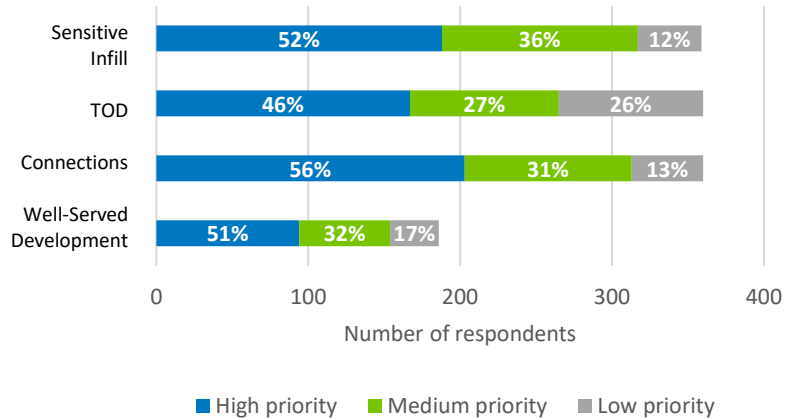
### Appropriate Development

**Sensitive Infill:** To encourage infill developments which incorporates thoughtful urban design, including high quality architecture, opportunities for green space, appropriate transitions in building forms and buffering and protection of view corridors."

**"Transit-Oriented Development:** To focus higher density development around Evergreen Line transit stations and along transit corridors."

**"Connections:** To enhance pedestrian and cycling connections between and within neighbourhoods."

**"Well-Served Development:** To support any significant higher density development only where it is well served by public transit, by public amenities such as parks, pedestrian connections, and civic facilities, by public schools, and by commercial and other services"

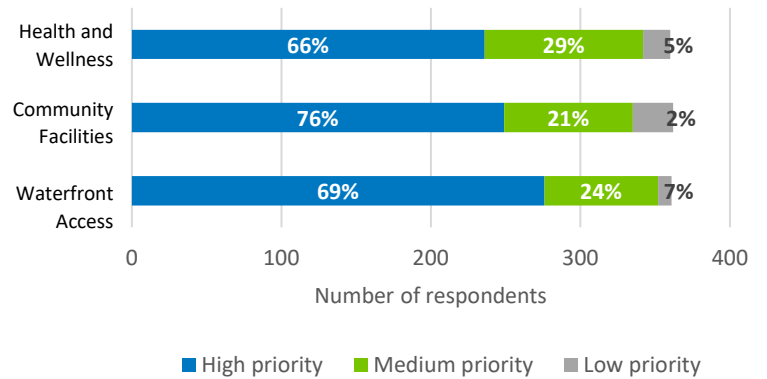


### Parks, Open Space and Recreation Facilities

**"Health and Wellness:** To promote social and physical wellness and enhance the quality of life for all Port Moody residents."

**"Community Facilities:** To provide adequate parks, open space and community facilities to meet the health, educational, recreation and cultural needs of the community."

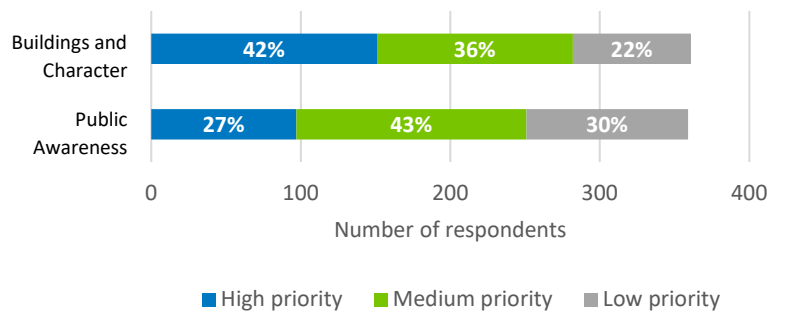
**"Waterfront Access:** To enhance opportunities for public access to and enjoyment of the waterfront."



### Heritage Conservation

**"Buildings and Character:** To protect and enhance the City's heritage buildings and maintain the heritage character of its neighbourhoods and original commercial areas for future generations."

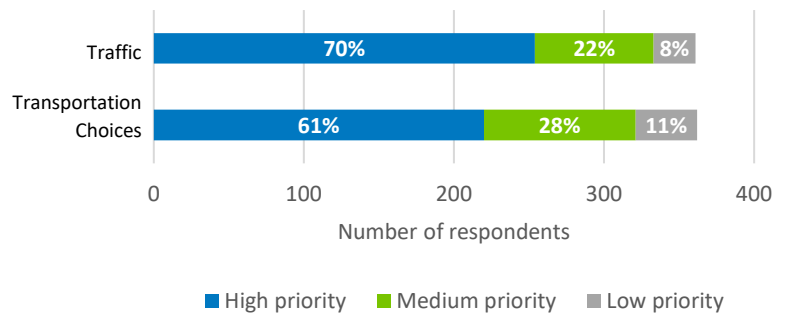
**"Public Awareness:** To provide opportunities for increased public awareness and educational opportunities through heritage planning, information and communication."



## Transportation

"Traffic: To relieve traffic congestion on major streets and intersections and reduce the negative impacts of regional through-traffic on the livability of the City."

"Transportation Choices: To increase transit, bicycle, and pedestrian facilities which promote transportation choices and reduce the use of the private automobile and the congestion and pollution which accompanies it."

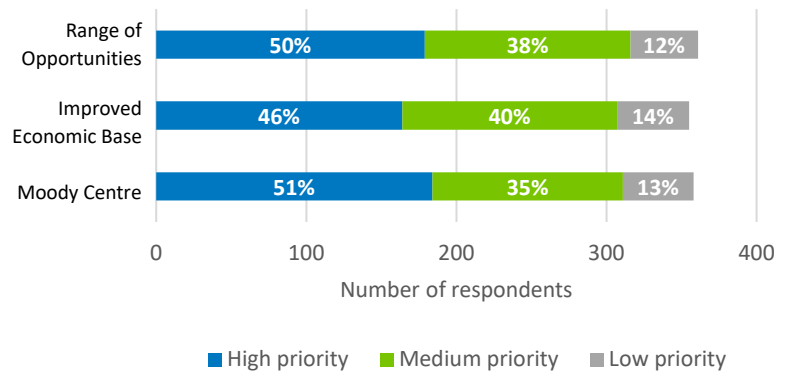


## Economic Development

"Range of Opportunities: To provide a range of office, retail, high technology, tourism, home-based business and other commercial opportunities which meet existing and future market and service needs of the community and contribute towards the achievement of a more complete community."

"Improved Economic Base: To expand the City's economic base through encouraging a range of high technology, environmentally sensitive, and employment intensive businesses to move toward a balance between the resident labour force and jobs in the City and accommodate the diverse needs and skills of the community. To maintain and cultivate jobs through redevelopment and encourage businesses to operate in a sustainable manner."

"Moody Centre: To strengthen the shopping and business district of Moody Centre as one of the core commercial areas of the community capable of meeting the daily needs of residents while conserving and maintaining its unique heritage resources, character and view corridors of the waterfront and North Shore."



## Arts and Culture

"Economic Generator: To recognize arts and culture as an important employment sector in the City."

"City of the Arts: To capitalize on the "City of the Arts" theme and continue to promote cultural industries and attract further art industry investments."

"Cultural District: To coordinate existing significant cultural resourced in the community and support the development of a cultural district in Moody Centre uniquely positioning Port Moody in the region as the "City of the Arts"."

