

From: Info at The Center for Epilepsy [mailto:info@esebc.ca]
Sent: February-18-21 11:06 AM
To: Clerks <Clerks@portmoody.ca>
Subject: Support Epilepsy

Dear: Council

I am reaching out to you today from The Center for Epilepsy and Seizure Education in British Columbia. We have served individuals with epilepsy throughout British Columbia for 24 years.

On March 26th it is National Purple Day; a day started by a 9-year-old girl named Cassidy Megan from Nova Scotia, Canada, who wanted to spread the word that those with epilepsy can lead normal lives and that those witnessing seizures do not have to be afraid. She wanted kids with epilepsy to know they are not alone. In March 2012, Purple Day received the Royal Assent and became a legal day for epilepsy awareness in Canada. There is approximately 360,000 Canadians living with epilepsy and it affects 1 in 100 people worldwide.

On March 26, 2021, the Center is planning to host a Virtual Purple Day Walk fundraising event. We would appreciate any social media advertising you could do for us to help reach our goal to increase public awareness, to reduce the social stigma endured by many individuals with the condition, and to empower individuals living with epilepsy to take action in their communities.

In addition, on this day nation landmarks are turning purple in support of epilepsy awareness. Would you consider turning your lights purple? Or donating to help us achieve our mission?

If you have any questions, I would be happy to provide you with more information about how you can help support our work at The Center for Epilepsy and Seizure Education in British Columbia.

Sincerely,
Laura Cherrille
[REDACTED] 204St Langley, BC V1M [REDACTED]

[The Centre For Epilepsy & Seizure Education In British Columbia \(esebc.org\)](http://www.esebc.org)

[Cassidy Megan — Purple Day®, Every Day](#)

[Purple Day – Supporting Epilepsy Around The World!](#)

Laura Cherrille, BA
Executive Director



Unit 112 - 32868 Ventura Avenue, Abbotsford, BC V2S 6J3
Phone: 604-853-7399 Fax: 604-853-7336 1-888-9SEIZURE
www.esebc.ca