

Economic Development Committee Draft 2021 Work Plan Calendar

MONTH	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
FOCUS AREA	<ul style="list-style-type: none"> Committee Orientation & Introductions 2020 Annual Report Brainstorm project list for 2021 Work Plan options 	<ul style="list-style-type: none"> 2021 Work Plan – review/approve draft Working Groups: <ul style="list-style-type: none"> 1 – OCP/Master Plan 2 – Innovation Precinct 3 – Spike Awards/business retention 4 – Microsite/business engagement G1/EDC ED Master Plan RFP input Taste of Tri-Cities Kickoff 	<ul style="list-style-type: none"> G1 – Review OCP areas to update G2 – AMPD proposal (Guest - Hursthouse) G3 – Learning & reco's from '20 Spike G4 – Needed assets & info sourcing research Public Art Master Plan intro (Jain) Council Updates 	<ul style="list-style-type: none"> G1 – .42 targets by area, def. of high-pay jobs & sectors, live-work spaces G2 – Biz district vision: space, partners, infrastructure, sequence G4 – present reco for assets & sourcing plan COVID support: check-in re: street programs Feedback on wayfinding strategy Council Updates 	<ul style="list-style-type: none"> G1 – Other job zones (loco L, BurrT, etc.) G2 – Host CapU campus (Gervan) G4 – Biz licensing process map reco to Communications Council Updates 	<ul style="list-style-type: none"> G1 – Review consultant draft of EDMP G1 – Shareholder Roundtable G2 – Host SFU Marine Ctr (Kench) G3 – Spike Awards – nominations start G4 – Wireframe drafted (targeting Sept launch) Council Updates

MONTH	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
FOCUS AREA	<ul style="list-style-type: none"> G1 – Review staff study of fast-track/ incentives for job-space developers G2 – Branding: City of Digital Arts? G3 – Spike Awards: decide online vs. live event Pandemic Business Relief programs – check in Council Updates 		<ul style="list-style-type: none"> G3 – Review applications, sort Semi-finalists G4 – Microsite beta-testing/support Split-Class Tax Assessment, Legacy Business Protection (Karamanian, Robinson) Wayfinding – review contractor draft Council Updates 	<ul style="list-style-type: none"> G3 – Review/select winner (full EDC) G2 – Spring St industrial spaces – ideas for interim & long-term Prep EDC/Council Workshop/2022 Work Plan Council Updates 	<ul style="list-style-type: none"> G2 – Transition Zones – retaining/relocating local businesses G3 – Spike Awards online (move to Oct. if live event) Prep EDC/Council Workshop/2022 Work Plan Council Updates 	<ul style="list-style-type: none"> EDC/Council Workshop/2022 Work Plan Council Updates