

# Memorandum

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Date: February 5, 2021  
Submitted by: City Manager  
Subject: Strategic Plan 2020 Q4 Update to Council

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Following the adoption of Council's Strategic Plan on May 7, 2019, staff developed projects that operationalized the Priorities, Objectives, and Actions in the Plan. From December 2020 to January 2021, Council went through a series of discussions and re-prioritization exercises to integrate new projects that had been brought forward since the original creation of the plan. The 2020 Q4 update will illustrate progress on the projects in the original Strategic Plan. Going forward, quarterly updates will reflect the re-prioritized and integrated plan.

Two projects have been discontinued and replaced by new projects. These projects have been re-framed so that they are more specific and quantifiable. Reporting on the replacement projects will begin in 2020 Q2.

Former Project	Replacement Projects
<ul style="list-style-type: none"><li>- Step Up Economic Development Efforts</li><li>- Job Creation</li></ul>	<ul style="list-style-type: none"><li>- Draft an Economic Development Master Plan</li><li>- Support SFU in the development of an Urban Coastal and Marine Science Centre in Port Moody</li><li>- Liaise with the Province to advocate for establishing the Moody Innovation Centre as a Provincially-supported Innovation Precinct.</li><li>- Support Capilano University in the development of an educational facility in Port Moody</li></ul>

Since Council received the last update (2020 Q3), the following projects have been completed:

- Website Renewal Project;
- Enhance Employee Engagement Phase 1;
- Enhance Public Engagement Phase 1;
- Develop and Implement Project Archeology Policy;
- Pollinator Program;
- Develop Age Friendly Plan;
- Cannabis Retail Strategy;
- Film Policy Creation;
- Murray Street Upgrades; and
- Rec Complex – Food and Beverage.

Staff will provide on-table materials that indicate the status of each project and will provide a presentation showing project highlights over the last quarter. The recommended resolution is:

**THAT the memo dated February 5, 2021 from the City Manager regarding Strategic Plan 2020 Q4 Update to Council be received for information.**

Attachments:

1. Strategic Plan 2020 Q4 Project Report.
2. Strategic Plan 2020 Q4 Objectives Report.
3. Strategic Plan 2020 Q4 Presentation Slides.

## Report Approval Details

Document Title:	Strategic Plan 2020 Q4 Update to Council.docx
Attachments:	- Attachment 1 - Strategic Plan 2020 Q4 Project Report.pdf - Attachment 2 - Strategic Plan 2020 Q4 Objectives Report.pdf - Attachment 3 - Strategic Plan 2020 Q4 Presentation Slides.pdf
Final Approval Date:	Feb 10, 2021

This report and all of its attachments were approved and signed as outlined below:

Tim Savoie, City Manager - Feb 10, 2021 - 3:26 PM